

THE FINEST HOMES DESERVE THE FINEST MARKETING.



JENNY AGENT

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CANZELL REALTY
LUXURY

CANZELL REALTY IS THE MARKETING LEADER IN THE LUXURY HOME MARKET.

We uphold the highest standards of excellence and strive to create lasting relationships with our clients. We are committed to the principles of integrity and service and demonstrate this to our clients in all we do. Having experience in all areas of the industry allows us to consistently meet and exceed our clients' goals and expectations. We offer an exclusive marketing plan for our elite clients, that will provide the expertise that is essential in the upper tier real estate market.



SPECIALIZING IN MARKETING STRATEGIES DESIGNED UNIQUELY FOR UPSCALE PROPERTIES

Every luxury home is different. Together we will customize your needs from the list below.

- Custom Luxury Signs, including large waterfront signs for drive-by boaters
- Custom sign riders highlighting pool, acreage & other unique features
- Expert staging and organization consultation
- Professional virtual tour to include aerial photos when needed
- Professional luxury brochures with special features for the interior of your home
- Engaging and powerful email campaigns to over 30,000 potential purchasers
- Extensive exposure on web sites and social media: syndicated to over 60 web sites internationally
- "Just Listed" announcements to friends in the surrounding areas on social media

EXTREME INTERNET MARKETING!

97% of all buyers search for their home online.

- At CanZell Luxury, we advertise on all of the top sites and add more on a regular basis.
- Your property will also be listed on the Multiple Listing Computer Service, exposing it to thousands of real estate agents throughout your local area.
- A virtual tour will be featured on CanZell.com/luxury



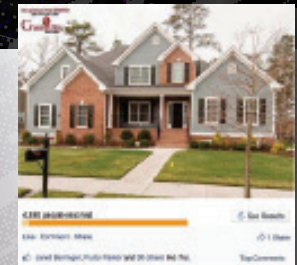
We target thousands of people a day who ARE in the market. Please make sure you like our Facebook page. Then, like, comment and share your property post.

The more likes & activities a listing gets, the more Facebook promotes it!



37 Likes & 11 Shares
22,696 Reached

VS.

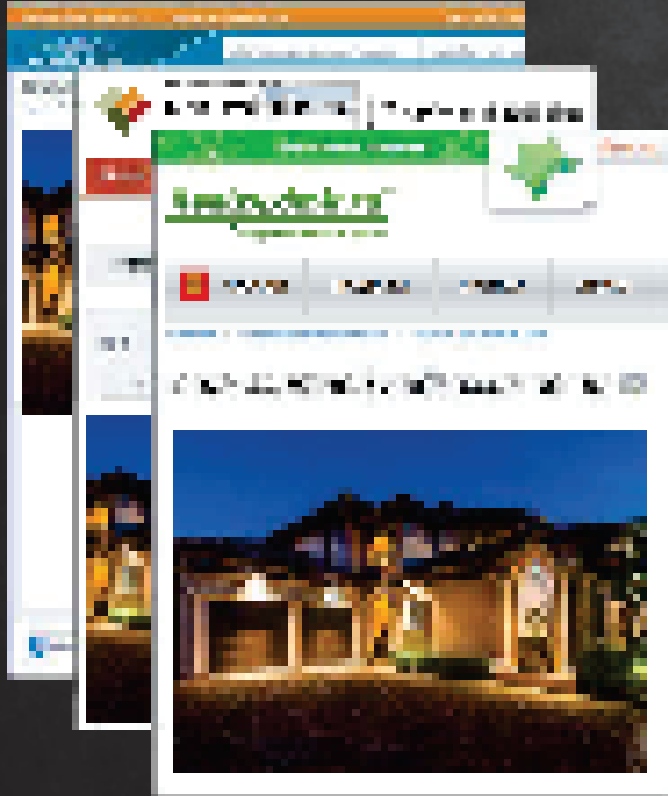


32 Likes & 1 Share
4,390 Reached

BOTH POSTS BOOSTED FOR THE SAME AMOUNT.

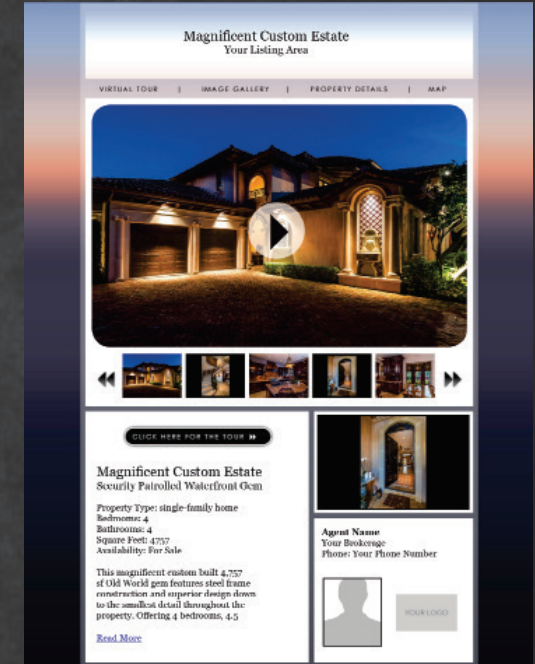
INTERNATIONAL MARKETING

Your property will gain international exposure in over 30 prominent Real Estate search sites around the world targeting affluent global investors, including: China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.



EMAIL

Your property is featured in a stylish, sophisticated Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.



WE TAKE THE STEPS TO ASSURE THAT YOUR PROPERTY GETS NOTICED



For homes on the water, or with extensive acreage and features, we will include aerial photos in your virtual tour.

- We will connect you with an expert home stager
- Advice & Organization
- We will be there every step of the way with tips and resources to make sure your home is show ready!



OUR COMBINATION OF MARKETING AND SYSTEMS
WILL ENABLE US TO SELL YOUR PROPERTY
FASTER & FOR TOP DOLLAR.



866-370-5575 | [CANZELL.COM/LUXURY](https://canzell.com/luxury)



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