





WE HAVE IT ALL!



Are you interested in getting free coaching, leadership training and industry-leading technology?



Are you looking for a company where you can keep 100% commission?



Do you want to receive multiple streams of revenue?

Canzell provides you with the tools and technology you need to succeed as a real estate agent and exceed your career goals!



OUR DIFFERENCE

The four tools listed above are proven to be successful and are at your disposal if you choose to use them.

Zell your home for free if you don't love it in the first 90 days.

Don't love your home the first 90-days? We have you covered! We will waive our commission if you decide you want to move in the first 90 days.

Easy Exit with No long-term contracts.

If you are unhappy with our service, you can "Fire Me," anytime.

ive agent available from 8 AM - 9 PM every day.

Tired of not being able to get ahold of an agent when you need help? We have live agents available 7 days a week from 8 AM to 9 PM. This way, we never miss a call!

ove giving back to your charity of your choice with One click.

Do you love giving back to the community? I know we do! If you buy or sell with us, we will donate 10% of company profits to your choice of one of ten charities! Nothing comes out of the agent's pocket.

TECHNOLOGY HAS REVOLUTIONIZED EVERYTHING

Just like the taxi cab and movie rental industries, the real estate industry will never be the same again!

Brick and Mortar

Anytime.
Anywhere.











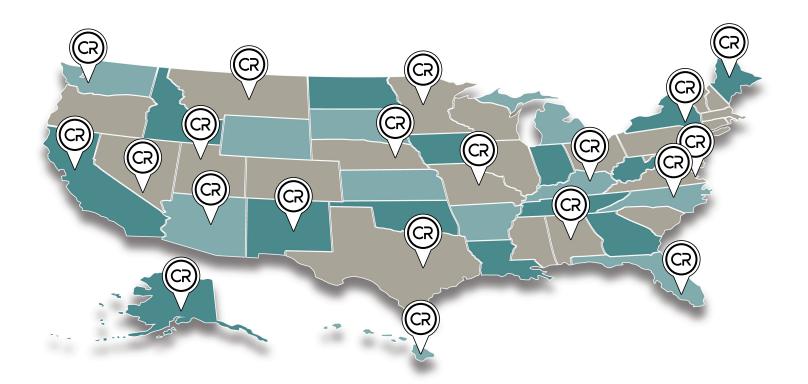








YOU CAN BE AN AGENT WITH US NO MATTER WHERE YOU LIVE



VIRTUAL OFFICE BENEFITS:

- · Locations are virtually based
- Not limited to physical location
- Focus is on efficiency of resources
- Flexible staffing

DOWNSIDES OF A TRADITIONAL OFFICE:

- High cost to open new locations
- High monthly overhead costs
- Low utilization of resources
- Staffing issues
- Limited to physical locations
- Money is invested into brick and mortar, instead of revenue share to the agents

WHAT MAKES CR DIFFERENT?

CR) CANZELL REALTY	Traditional Brokerage
Expansive Revenue Share	Limited earning potential with traditional commissions. No cap potential.
Robust Lead Generation Website: (KvCore)	Standard company website
Commission Split: 80/20 100% after cap is reached. Team members can earn half- or quarter-cap	Low splits with limited commission growth
Leadership: Get live support coaching from Managers and Brokers	Limited leadership support and agent paid coaching models
Access On Demand Training 24/7	Training during set time and at set locations
Professional appointment scheduling for your sellers	Schedule your own showings
\$50 Monthly Flat Fee	High monthly fees and hidden costs
Admin support	No Admin support



WE BELIEVE IN BUILDING WEALTH FOR OUR AGENTS

Which is why we offer 4 revenue streams:









OVERVIEW OF COMPENSATION PLAN

The second secon	
Pre-Cap Split	80/20
Cap	\$14K-\$4K=\$10K Cap Ownership Stocks Net Cap
Influencer Cap	\$14K-\$10K=\$4K Cap Ownership Stocks Net Cap
Split After Cap	100%
Revenue Share	Up to 30%
E&O Insurance	\$50

COMMISSION SPLIT

Standard Commission Split

For Buyers & Sellers

80% / 20%

Agent

Company

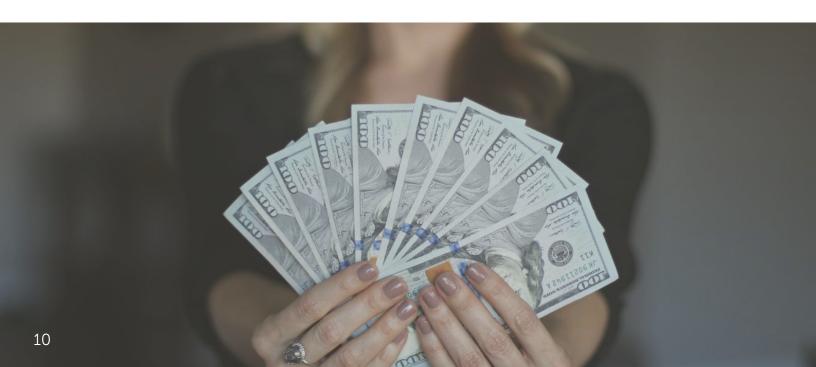
Once You Cap...

For Buyers & Sellers

100%

Agent

- Agents who have reached a cap of \$14k in company dollar are eligible to receive 100% of the commission.
- Their team members will be eligible for the 100% once they contribute a "half-cap" or "quarter-cap" as applicable.
- Company dollars that apply to the cap are on any closing in which you do not pay a referral fee to CR.



THERE IS A LIMIT TO HOW MUCH MONEY YOU GIVE THE COMPANY ANNUALLY

Once you contribute the income cap of only \$14,000, (or \$7,000 or \$3,500, depending on your status) towards company dollar on your personal closings, you will receive 100% commission on your remaining personal transactions for the rest of the anniversary year.

	Individual Agent	Standard Team	Mega Team
Minimum in Company Dollar	\$14,000	\$7,000 Reduced "Half-Cap" for Team Members	\$3,500 Reduced "Quarter-Cap" for Team Members
Minimum Referral to Team Leader		25%	25%
Required Written Team Agreement		YES	YES
Minimum Number of Transactions To Maintain Reduced Cap Status		Only 25 Transactions per Team	Only 100 Transactions per Team

COMMISSION FROM PROPERTY SALES

Commission Cap Program

How does it work?

In most traditional real estate companies, the commission structure is set up so that the more you earn, the more you give away. We believe that the harder you work, the more you should be rewarded.

What is the cap?

Once you have paid \$14,000 in company dollar on your personal closings, you will be promoted to a 100% commission for the remainder of your anniversary year on your personal transactions.

- Any Standard Team member that pays at least 25% of each of their commissions to the team leader will qualify for a "half-cap" of \$7,000.
- Any Mega Team member that pays at least 25% of each of their commissions to their team leader will qualify for a "quarter-cap" of \$3,500.

Who is eligible?

Every agent is eligible for the Commission Cap Program.

If an agent does not reach their cap in a year, they DO NOT have to make up the difference...the cap is simply a max payout per anniversary year.

YOU GET SOME OF YOUR CAP BACK IN OWNERSHIP STOCKS!

Each year when you reach your \$14,000 cap, you will qualify for \$4,000 in ownership stocks.



\$4,000 IN

OWNERSHIP STOCKS

- If you are half-capped, you will receive \$2,000.
- If you are quarter-capped, you will receive \$1,000.

REWARDS

HOW YOU CAN EARN

OWNERSHIP STOCKS

AS A REWARD

\$ IN OWNERSHIP STOCKS

When you join the company, after your first closing	\$250
Every time you sponsor an agent, after their first closing	\$250
When you cap	\$4,000
When you cap and become an Influencer	\$10,000
HOW YOU BECOME AN INFLUENCER: • Cap • Sell 30+ homes • Teach 1 class/month	\$10,000



CR Global Holdings, Inc. is the holding company for a number of companies most notably Canzell realty. As a full-service real estate brokerage, Canzell realty provides all access to web tools, training, and social media postings for real estate agents through its virtual office environment. Canzell Realty also feature a very aggressive revenue sharing program and leadership opportunities that pays agents and leaders a percentage of commission income earned by fellow real estate professionals who they attract into the Company and of who they lead. The leaders and agents can make over 30% of company dollar for leading and managing agents.

As a private-traded company, CR Global Holdings, Inc. uniquely offers real estate agents opportunities to earn equity awards for production and contributions to overall company growth.

Experts are calling CR the "Uber" of real estate.



HOW TO BECOME AN

INFLUENCER

Influencers get rewarded in ownership stocks!

THAT'S \$10,000 BACK!

In order to become an Influencer, you must be an agent who:



Reaches annual cap



Sold 30+ homes that year







Once you've met those two requirements, you will agree to teach one class per month.**

Once you reach Influencer status, you will automatically keep your Influencer status for a year. If in the following year, you do not meet the Influencer requirements, you will no longer be considered an Influencer.

If you sold 30 homes or more the prior year at your previous company, you can teach one class per month right away and become an Influencer.*

HOW MUCH ARE YOU REALLY PAYING?

IF YOU CAP:

Rewards



\$4K Towards

Towards Ownership Stocks What You're Really Paying



IF YOU SELL 30+ HOMES & ARE AN INFLUENCER:



REVENUE SHARING

It's simple! You can get paid monthly by simply attracting agents to the company.



You have the potential of making \$150,000 or more in passive income if you attract 50 capping agents to the company!

REVENUE SHARE PROGRAM

Through our Revenue Share Program, you are able to multiply your passive income by attracting agents to the company. You qualify to collect the sharing percentage of the tier that you are in every month. You can make your way into the Diamond Tier by recruiting 26+ active agents, giving you 25% of the company dollar for your Base 1. Regardless of cap status, you will receive revenue share until the cap is reached, per agent, per month.

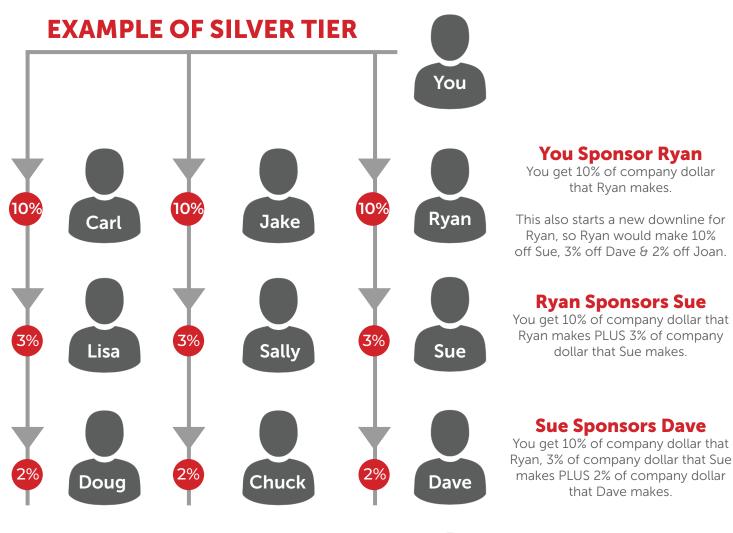
HOW TO UNLOCK YOUR MULTIPLIERS SIMPLIFIED

TIERS	# OF ACTIVE AGENTS SPONSORED	SHARING % FOR BASE 1
SILVER	1-4	10%
GOLD	5-25	15%
DIAMOND TIER	26+	25%

REVENUE SHARING

This program is available to every agent at the company and is based simply on revenue generated by the agents you attract to the company.

Each person that you sponsor creates a new downline for you. Below you will find an example of the Silver Tier (attracting 1-4 agents to the company).



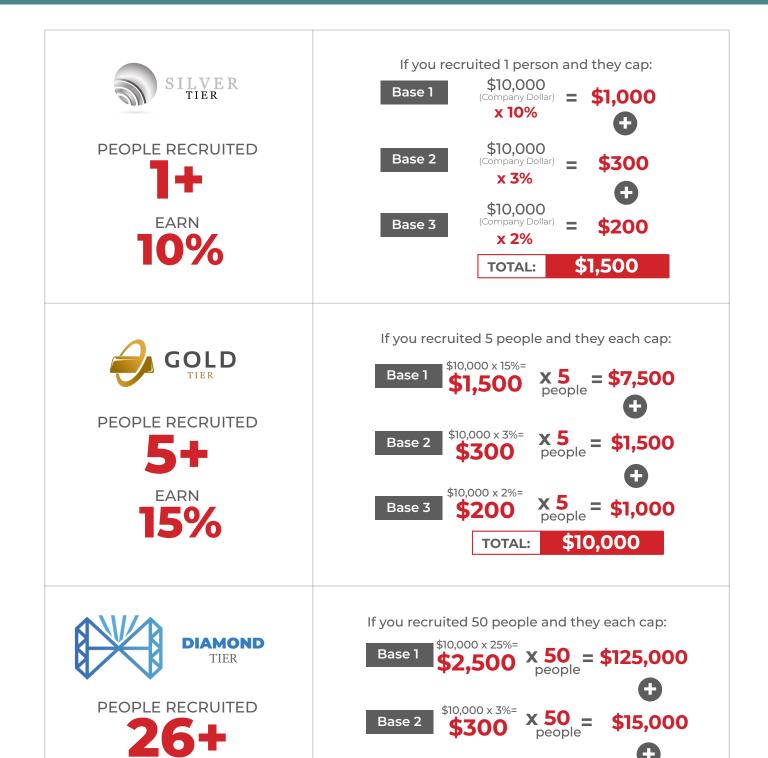
Every agent, Circle Leader and Managing Partner is eligible to receive Revenue Share under this model.



Dave Sponsors Joan

You would not make any additional money beyond the level Dave is since payment is only made for the first three levels of your downline.

EARN EXTRA INCOME BY SPONSORING AGENTS TO THE COMPANY



EARN

\$10.000 x 2%=

200

TOTAL:

Base 3

x 50 people =

\$150,000

\$10,000

REVENUE SHARE PROGRAM

HOW TO UNLOCK YOUR MULTIPLIERS

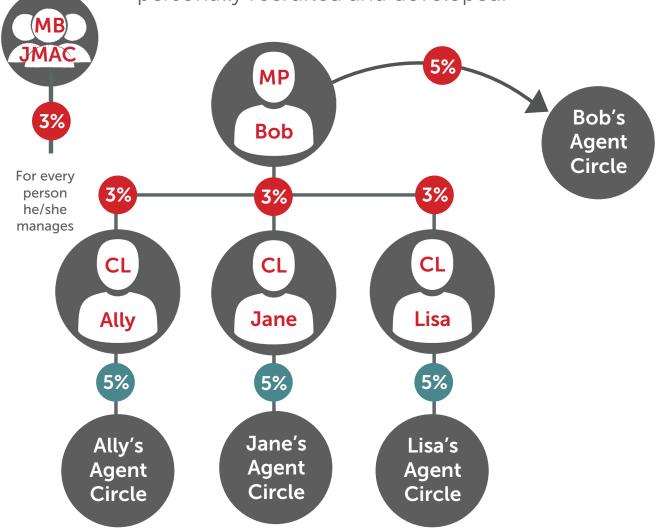
## Base 1 - 10% - \$1,000 \$1,500 \$1,500 \$1,500 \$1,500 \$1,500 ## Base 2 - 3% - \$300 \$1,500 \$1,500 \$1,500 ## Base 1 - 15% - \$1,500 \$2,000 \$50,000 \$50,000 ## Base 2 - 3% - \$200 \$2,000 \$50,000 \$	TIERS	# OF ACTIVE AGENTS SPONSORED	SHARE %	MAXIMUM EARNING POTENTIAL PER DOWNLINE	HOW MUCH YOU CAN EARN WITH EACH DOWNLINE
GOLD 15% + Base 2 - 3% - \$300 + Base 3 - 2% - \$200 S50,000 Base 1 - 25% - \$2 500		1-4	Base 2 - 3% - \$300	\$1,500	
Base 1 - 25% - \$2,500 . 50 Downline Capped =		5-25	Base 2 - 3% - \$300	\$2,000	
25% Base 2 - 3% - \$300 Base 3 - 2% - \$200 \$150,000		② 26+		\$3,000	50 Downline Capped = \$150,000

You can earn over \$150,000 in passive income!

LEADERSHIP

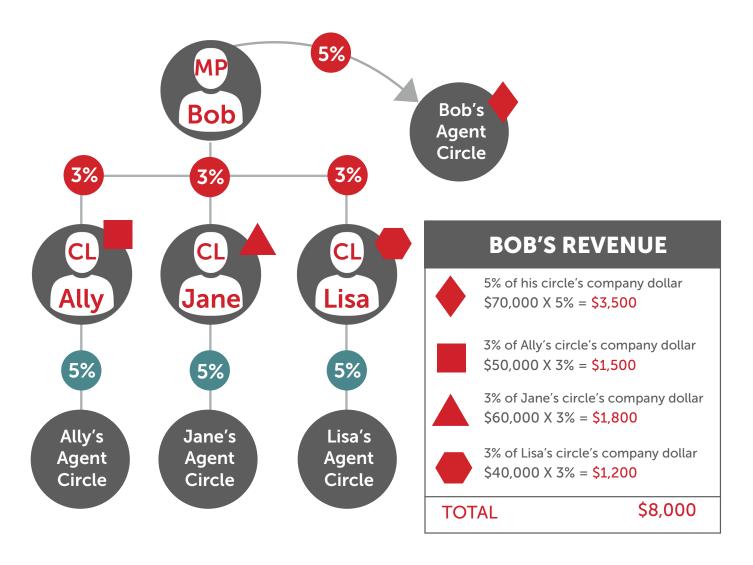
Leadership is completely different from sponsoring agents! You are also able to earn money by leading new agents and creating your own circles within the company.

The Managing Partner receives 5% of the company dollar for each circle that they lead, plus an additional 3% of the total company dollar for every circle leader that they have personally recruited and developed.



LEADERSHIP INCOME

Bob's Circle made \$70,000 this month in company dollar. That means that Bob would make an additional \$8,000 in revenue this month!



Bob earned income from the Circle he leads, as well as additional income from the people that have become Circle Leaders in his own Circle.

THE MENTOR PROGRAM

Agents who are new to the industry are paired with seasoned mentors for guidance through their first four transactions.

With The Mentor Program, seasoned agents will help new agents with their listing appointments, meet and greets, CMA's and much more!





At other companies, you attend training and you are left to figure out everything else on your own.

At CR, new agents with less than 4 transactions in the past 12 months will be assigned a mentor*, who has extensive knowledge and will train you on all procedures needed to be successful with our company.

The mentorship program is important to your success because you have live, hands-on training with an experienced real estate agent who has a proven track record of success in our company.

They can answer questions, review contracts and are available during your time at CR.

Your mentor will:

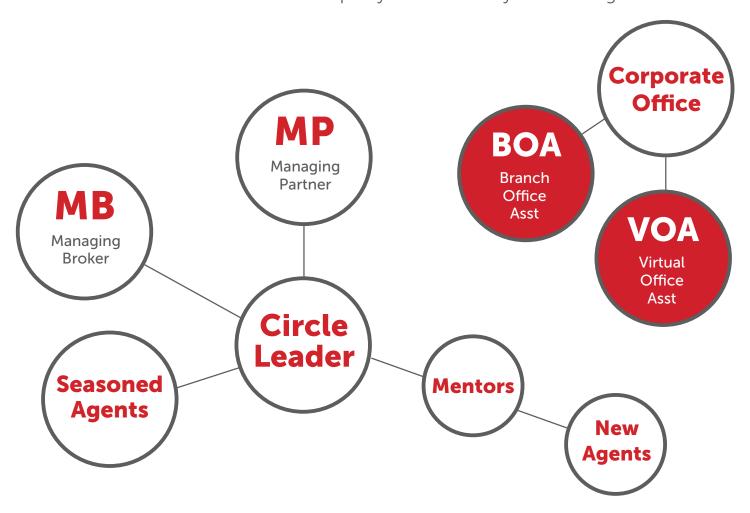
- Assist you with meet and greets
- Help you prepare a CMA
- Master your Listing & Buying presentations
- Review contracts
- Answer any and all questions you may have
- Shadow you on appointments
- Lead generation and conversion tactics

Mentoring and training new agents can earn you an additional \$100K+ annually!

^{*} For brand new agents or agents who have done less than 4 transactions in the last year before joining us: We suggest hiring a Mentor to help you succeed. Twenty five percent, after split, of your first four transactions will be given to your mentor for helping you succeed. That is their compensation for the assistance they give you. This is for new agents that have closed less than four transactions in their last 12 months. If you have closed four or more transactions you are excluded from the mentorship program. See your Circle Leader for additional exceptions.



Every circle will have a Managing Partner, Circle Leader, Managing Broker and Virtual Office Assistant. You will also have a group of people that you can connect and mastermind with that can inspire you to exceed your career goals!

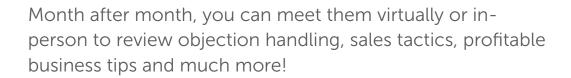


LEADERSHIP STRUCTURE



Managing Partners will oversee and grow Circle Leaders. They can also help you grow your very own circle!

Every circle will have a **Circle Leader** who will help drive your sales and provide the coaching, training and support you need to take your business to the next level.







Not only will you have direct access to a support staff of admin, but also to your **Managing Broker**. They will help navigate the constantly changing contracts and forms in your local area.

A **Virtual Office Assistant** will help with transaction coordination on your files and process commissions.



You will also have a group of people that you can mastermind & connect with who will inspire you to do more!

GET PAID EXTRA ON EVERY TRANSACTION!

TRANSACTION COORDINATION

You get paid \$200 for every transaction! You can hire your own local Transaction Coordinator or handle transaction coordination yourself.

It's completely up to you!

The buyer or seller covers the \$395 transaction coordination fee which is split between Corporate and the Transaction Coordinator:

\$200 directly in your pocket to cover:

- \$200 Directly to You
- All aspects of buyer & seller transactions from executed purchase agreement to closing.
- Entering MLS information, price reduction, calling your sign up & down and more
- Coordination of title/escrow, mortgage loan and appraisal processes.
- Regular updates & communication with clients, agents, title, lender, etc.
- Submitting all necessary documentation to office broker for file compliance.
- Inputting all client information into transaction database system.
- POA & COA

\$195 Corporate Transaction

Corporate office covers:

- Automated reminders to keep your closing on track
- Showing scheduling service through ShowingTime
- Electronic transaction management through Brokermint
- Quality Control

You have the option to be your own Virtual Office Assistant and get paid for inputing your own listings and transaction coordination. The \$395 transaction coordination fee will be charged to the buyer or seller and will be split between Corporate and the Transaction Coordinator.



CR University has training to not only fit every agent, no matter what their experience level is, but to fit any schedule!

There are over 100 hours of pre-recorded training led by top agents from different brokerages all around the world.

We also have LIVE training every week that is done virtually so you never have to worry about missing any events.

We are always adding new classes and events based on your needs and experience level!



INCLUDED TECHNOLOGY



Website



Transaction Management



Custom Built In-House Marketing Program



Custom Built Internal Site



Inside Sales Call Center Available M-Su, 8AM - 9PM



Showing Management Tool



Commission & Accounting



Global Marketing for Listings



Microsoft Online Suite

A TOTAL OF THOUSANDS OF DOLLARS IN SAVINGS A YEAR!



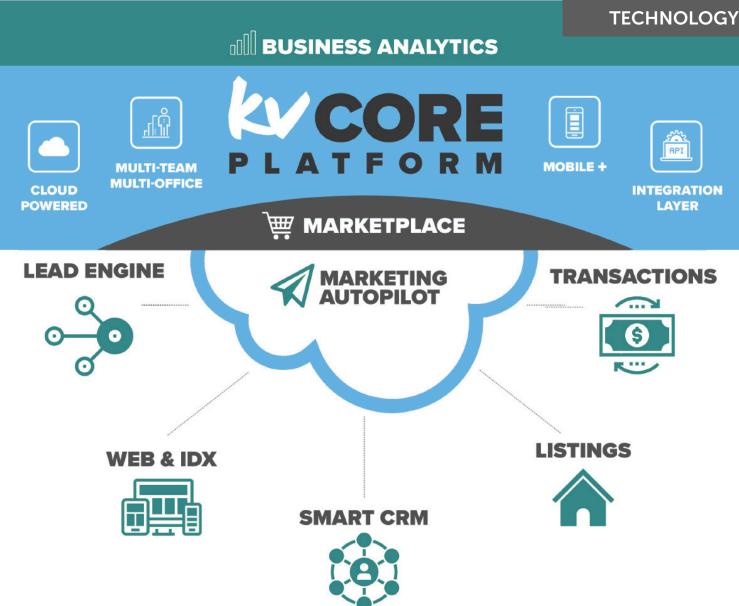
SAVING OUR AGENTS MONEY

We are committed to providing services to our agents that will set them up for success. We provide all of these services every month at no cost!

Some Typical Monthly Expenses:	Other Companies	CR) CANZELL REALTY
KvCore Website	\$700	\$0
BrokerBuck	\$100	\$0
Breakthrough Marketing	\$150	\$0
Top of the Line CRM	\$100	\$0
BrokerMint	\$250	\$0
E & O Insurance	\$50	\$50
TOTAL	\$1,350	\$50

You will save THOUSANDS every month!

All you need to pay is \$50 per month for you, and each of your team members, to cover the required E & O Insurance.



Every agent is given their own unique lead generation website and CRM through KvCore. This allows you to send campaigns to your clients, generate leads online and much more.

Picking up new clients and keeping in touch with your current clients is vital, and that's exactly what KvCore allows you to do! Normally this would cost you \$700 a month - this is provided at no cost for our agents!

LEAD PURCHASING PROGRAM

We can do the heavy lifting for you with our Lead Purchasing Program!

THE STARTER

\$250/Ad Spend

- \$10 \$20 per lead nationwide
- Leads directed to your personal website
- No 3rd party portal fees
- No startup fee, 3 month commitment

THE EXPERT

\$500/Ad Spend

- Gets leads flowing quickly!
- \$10 \$20 per lead nationwide
- Leads directed to your personal website
- No 3rd party portal fees
- No startup fee, 3 month commitment

THE PRO

\$750/Ad Spend

- Perfect for supporting a team
- \$10 \$20 per lead nationwide
- Leads directed to your personal website
- No 3rd party portal fees
- No startup fee, 3 month commitment

THE DOMINATOR

\$1,000/Ad Spend

- Perfect for supporting a team
- \$10 \$20 per lead nationwide
- Leads directed to your personal website
- No 3rd party portal fees
- No startup fee, 3 month commitment

The number of leads quoted in the above packages are based on national averages. Average Cost per Lead (CPL) varies based on area. Additionally, advertising can ebb and flow from week-to-week and month-to-month. We can't guarantee a certain number of leads.





CR agents enjoy BrokerBuck, a proprietary, all-in-one back-office technology platform designed to simplify agent transaction management.



When available in your area, we are going to send you referrals from our Referral Network Call Center.

You have several variables that you can control to select appointments that suit you best. The wider the range of options you choose, the more appointments that you have available.



Location:

Choose the areas you wish to serve.

- First, choose your primary territory.
- Then, choose your secondary territory.
- Lastly, choose how far you are willing to travel from your primary territory.

- 5 miles
- 10 miles
- 15 miles
- 20 miles
- 25 miles
- 30 miles
- 45 miles
- 60 miles

Only check the farthest you are willing to travel!



Client Type:

Choose the client type you want to serve.

You can check off as many as you wish.

- Buyer/Seller
- Buyer
- Seller
- Investor
- Renter



Price:

Choose the price point you wish to serve.

You can check off as many as you wish.

Based on your transaction history, not all price points will be available to you.

- \$0 \$100K
- \$100K \$200K
- \$200K \$300K
- \$300K \$400K
- \$400K \$500K
- \$500K \$1 MIL
- Over \$1 MIL
- Not specified

CUSTOM MARKETING COLLATERAL AT A CLICK OF A BUTTON

Easily create self-branded marketing material in minutes with your picture, name, phone number and more!

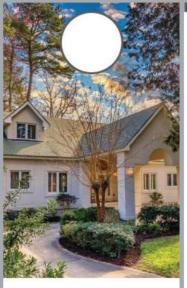




804 Vanderbilt Avenue VIRGINIA BEACH







JUST LISTED!

804 Vanderbilt Ave Virginia Beach



4 BEDS | 3 BATHS 2,988 SQ. FT. \$799,900



Call for an appointment today! Jane Smith jane@canzell.com 757.773.682

FEATURES



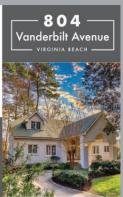
- 3 Bathrooms
- 2,988 Square Feet
- · Steps from the Beach
- 2-Car Garage Updated Kitchen
- · Master Suite
- Oceanview · Elevator
- · Walk-in closets





Call for an appointment today!

Jane Smith jane@canzell.com 757.773.682





BUILD YOUR OWN BRAND

When it comes to signs on your listings, you have control over how they will look. There are a few required elements, however, you can customize them with your own design, photo and information!









INTERNATIONAL ADVERTISING



Your listing will gain international exposure in over 60 prominent Real Estate search sites around the world. We target affluent global investors including China, Russia, Canada, Germany, Brazil, France, Singapore, UK, UAE and many more.



We are thrilled to provide our agents access to affordable, innovative healthcare choices! We are focused on our agents' success, and providing access to the best possible health care that aligns with our strategy to prioritize our agents.

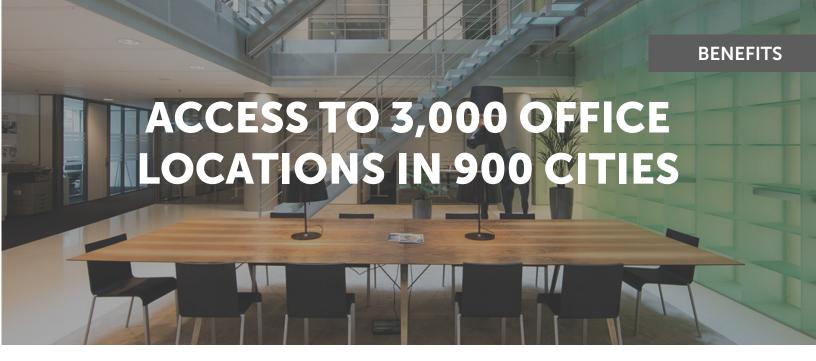






CR agents will have:

- A dedicated concierge to help maximize savings
- Healthcare coverage with local providers
- Access to Teladoc, which provides 24/7 medical care via video conferencing





have partnered to offer our agents a Global membership to shared offices around the world!





This partnership enables you to work in any Regus location across the world. This access gives you the benefits of a full-time office.

GIVE BACK PROGRAM

100% paid by the company

10% FOR 10 CAUSES

We want to partner with our clients to help the causes that they are most passionate about. When they close a home with us, we will give 10% of Company Dollar directly to one of our 10 causes.

This comes at no cost to the agent!



FOSTER CARE

Help a child find a new home.

We love to partner with
organizations who raise
awareness for children in need
of foster care.

crcares.org



YOUNG LIFE

Young Life doesn't start with a program. It starts with adults who are concerned enough about kids to go to them, on their turf and in their culture, building bridges of authentic friendship



BEYOND THE BORDERS

Compassion International has helped meet the physical needs of over 1.9 million children in extreme poverty all over the world.



OPERATION CHRISTMAS CHILD

A project of Samaritan's Purse International, Operation Christmas Child has delivered 157 million gift-filled shoeboxes to boys & girls around the world.



HOMELESSNESS

We are passionate about partnering with various organizations who provide food, clothing shelter θ medical care to those in need.



CR CARES

To support CR associates in our local community who encounter sudden hardships.



VARIOUS CHURCHES

Churches play a crucial part in meeting spiritual & physical needs in our communities and we are passionate about partnering with them to change lives, both inside & out.



VARIOUS CHARITIES

We work with dozens of charities to meet physical needs of the widows, orphans, homeless and disabled, by meeting them right where they are.



PREGNANCY CENTERS

Crisis Pregnancy Centers support families in crisis-related pregnancies by offering real help for the present, hope for the future and healing from the past.



URGENT NEED

Our board of directors will assess the needs of approved churches and charities and allocate donation to the organization that has the most pressing needs at the time.

TOP 10 REASONS FOR JOINING





MULTIPLY YOUR PASSIVE INCOME

Multiply your passive income by earning up to 25% of the company dollar in revenue share for the agents that you sponsor.



LEADERSHIP OPPORTUNITIES

Grow your skill set and your earning potential with our rewarding leadership opportunities and four different revenue streams.



100% COMMISSION ONCE YOU CAP

Keep 100% of your commission when you reach our annual cap of \$14,000 nationwide!



EARN OWNERSHIP SHARES BACK IN REWARDS

- \$250 after your first closing
- \$250 when an agent you sponsor has their first closing
 - \$4,000 when you cap
- Become an influencer & earn \$10.000 back in rewards!



HEALTH INSURANCE

We offer our agents affordable, quality healthcare choices. With access to local providers, Teladoc & a dedicated concierge, you'll never have to worry about the stress of finding affordable healthcare!



10 FOR 10 CHARITY PROGRAM

Give back! We donate 10% of our company dollar to one of the ten pre-approved charities of your client's choice.



VIRTUAL OFFICE ASSISTANT

Leverage your time and talent with our Virtual Office Assistants who can help with your commission checks, quality control and more!



FULL-SERVICE MARKETING CENTER

Automatically get marketing materials the minute your listing hits the market, from digital to print with one click of a button



RECEIVE REFERRALS

Receive referrals from our call center as they become available in your specified area and price point.



CUTTING EDGE TECHNOLOGY

Generate business with your industry leading, personalized website, managed through our transaction coordination software, and enjoy our custom, cutting edge technology.





MISSION STATEMENT

To glorify God by putting our clients' interests above our own.

VISION STATEMENT

To change the lives of the communities we serve through abundant giving.

OUR CORE VALUES

- Think win/win
- Be a go getter
- **3** Follow up & follow through
- Address issues head on

- Do the right thing
- Let your yes be yes and no be no.
- **7** Drive the bus, land the plane.

To learn more about CR, visit:

joincanzell.com